

Call for Artists

Public Art Project

The Hagerstown Cultural Trail - Hagerstown, Maryland

Public Art for the Hub City Garage

The City of Hagerstown seeks an artist to design permanent public art at two locations on the proposed Hub City Garage adjacent the Hagerstown Cultural Trail at 50 West Antietam Street. The City plans to construct the deck in 2023/2024 and the proposed art will be located on the structure as described herein. This artist call is presented in partnership with the Washington County Arts Council.

Project Summary

The Hagerstown Cultural Trail is a multi-use walkway connecting the rich attractions of the Arts & Entertainment District in Hagerstown's historic downtown with The Washington County Museum of Fine Arts and City Park. Often called one of the most beautiful parks in the nation, City Park is an important historic and cultural destination.

The first phase of the Trail opened in 2017 and is one of eight catalyst projects in the Hagerstown community's ambitious roadmap to spur development in its City Center. The ten-foot wide, half-mile long brick Trail is beautifully landscaped, very well-lit and features a chain of ten (10) unique public art installations, public plazas, and other inactive features such as geocaching, history interpretations and resting benches. The final phase of the project was completed in May 2022.

At the midpoint of the Trail, the \$60 million "*Hagerstown Multi-Use Sports and Events Facility*" (HMSEF) is currently under construction by the Maryland Stadium Authority and will be the home of the new Hagerstown professional baseball team and other events. The Trail will be the main pedestrian access to this stadium from the north (downtown) and points south (City Park). The proposed Hub City Garage will be about 300 feet north of the stadium along the Cultural Trail.



The five level, 395 space parking garage, the third parking deck in the downtown, would provide business-hour parking for District Court, local restaurants, events at the Maryland Theater, residential units and will provide the most convenient parking to the stadium. The deck would provide 25% of the full-capacity parking for the HMSEF. Below is the architect's rendering:

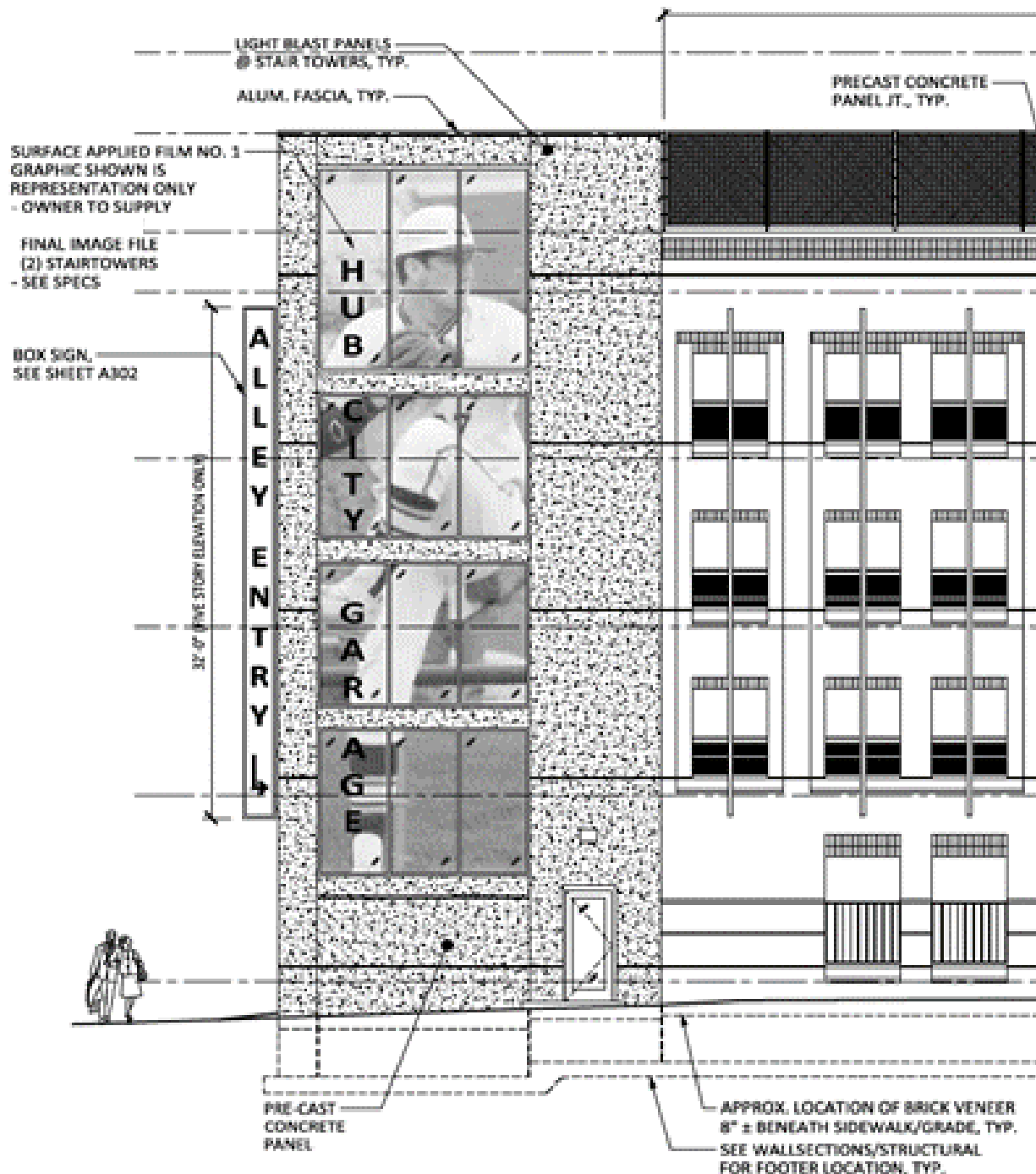


The City of Hagerstown has made public art central to the Cultural Trail. Its many public spaces showcase unusual and diverse public artworks by leading local, regional, and national artists. The scale and style of the public art is diverse, from small installations that must be discovered to dramatic

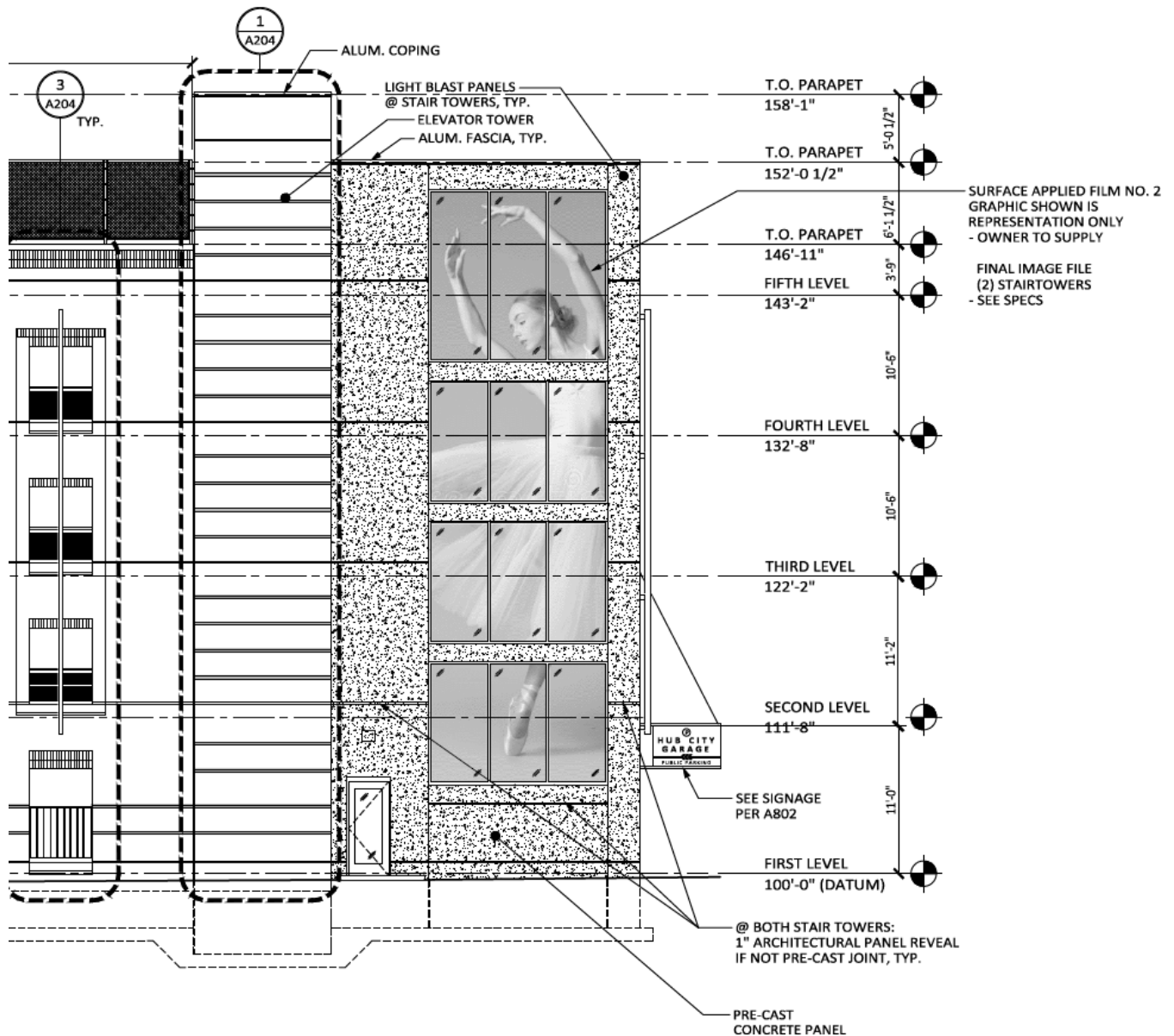
statement pieces that are visible from long distances. For a Current Trail brochure, information on the Trail's vision, goals and planning priorities, entrants are encouraged to visit hagerstownculturaltrail.com.

The City seeks artists to create permanent art per the following:

- On the stair tower windows in the southeast corner of the deck (pointing east toward the Cultural Trail), approximately 45' high and 15' wide, create art for a transparent surface-applied film, #1 as shown below. City's contractor will install. This art must reflect sports or activities related to the stadium and the "HUB CITY GARAGE" lettering must be included as shown below in a font that matches other signs on the building.



- On the stair tower windows in the northeast corner of the deck (pointing toward Hatter's Plaza and the Maryland Theater), approximately 45' high and 15' wide, create art for a transparent surface-applied film, #2 as shown below. City's contractor will install. This art must reflect performing or visual arts.



Please consider the following in submitting your proposal:

- The City seeks art with appeal to visitors of all ages on both visual and conceptual levels. Artwork must be integrated into the fabric of the structure to create visual drama in the public setting and be appropriate to the scale.
- Continuity (style, fonts, etc.) between the two art locations is required. One artist will be selected to do both.
- Art can be black and white or color.
- Art should be stimulating to the imagination and enrich and transform the environment.
- Art shall be of sufficient pixel density and resolution for the scale of the work.

Eligibility

Artists must show applicable experience on similar scale, public projects. Artist(s) must enter into an agreement with the City of Hagerstown and comply with all requirements of this document.

Timeline

3/21/23	Call Released
5/15/23	Last Day for Questions
5/19/23	Answers to all questions posted
6/30/23	Submissions due by 5 pm EST
7/17/23	Selection Panel short lists up to five (5) proposals
7/24/23	*Selection panel interviews the shortlisted artists in person or by video conference and selects two artists to submit concepts. The City will pay a \$250 honorarium to both of these artists to prepare sketches of the proposed art.
8/22/23	**Artist Interviews and presentation of concepts and Selection Panel Review Complete
9/23	Contract Finalization
12/23	Final Design Complete
4/24	Installation Complete

*Short listed artists must be available in person or by video conference

**Finalists must be available for in person presentations on August 22, 2023.

Budget

A budget of \$4,500 is identified for the design of the art project. This funding will be fully allocated to the art creation including the artist's costs such as travel, insurance, transportation, and installation. The City will separately fund all art fabrication and installation of the window scrims by the City's parking deck contractor.

Selection Process

Criteria: In their application materials, the applicant should demonstrate:

- Artistic or design excellence, technical merit, and interaction potential.
- Experience in permanent public art installations with a proven ability to complete artwork at a scale appropriate to this project.
- Responsiveness to community context and the design intent.

The City is committed to excellence in environmental stewardship and in sustainable building practices and encourages artists interested in sustainable design to consider applying for these artworks.

Applications by board or staff members of the City of Hagerstown, the Washington County Arts Council, or the Selection Panel or their relatives or business or personal partners will not be considered. The City of Hagerstown reserves the right to approve or decline selected artists and projects at its discretion or to make no selection from the submitted applications.

Selection Panel:

The Public Art & Design Work Group of the Arts and Entertainment Management Board will jury the submissions. Most of the members of the Selection Panel will consist of art and design professionals, including curators, architects, and professional artists. Juries may also include representatives of the City of Hagerstown, the Washington County Arts Council, stakeholder organizations, and community members. The project architect (Jennifer Greenlee of Newcomer Associates) will serve as an advisor to the Selection Panel.

Submission Requirements

What to Submit:

Along with the Submission Form ([Attached Below](#)), please include the following in PDF format:

- A brief statement, not to exceed two pages, describing:
 - how the artist would approach this work,
 - how the artist sees this work in relation to the past work of the artist,
 - the basis for the artist's interest in the project.
- Three professional references with current contact information.
- Images of past work related to the Submission Form.

Upload to WCAC's Dropbox:

- An artist resume of no more than two pages, at a minimum 10-point type size, with current contact information, in PDF or Word format; and,
- Up to 6 labeled digital images of related past work related to this call:
jpeg file format only.

- No smaller than 1920 pixels on the longest side.
- 72 ppi/dpi.
- 5 MB maximum file size.

All filenames **MUST** include **YOUR** name and the names/titles of the images. For example: **Brewer, Chris_Resume.pdf** and **Brewer, Chris_IMAGE1-Zenith-Sculpture.jpg**. If your files are not named properly, it is impossible to know what images go with which resume and/or example.

The deadline for applications is 6/30/23 at 5 pm EST.

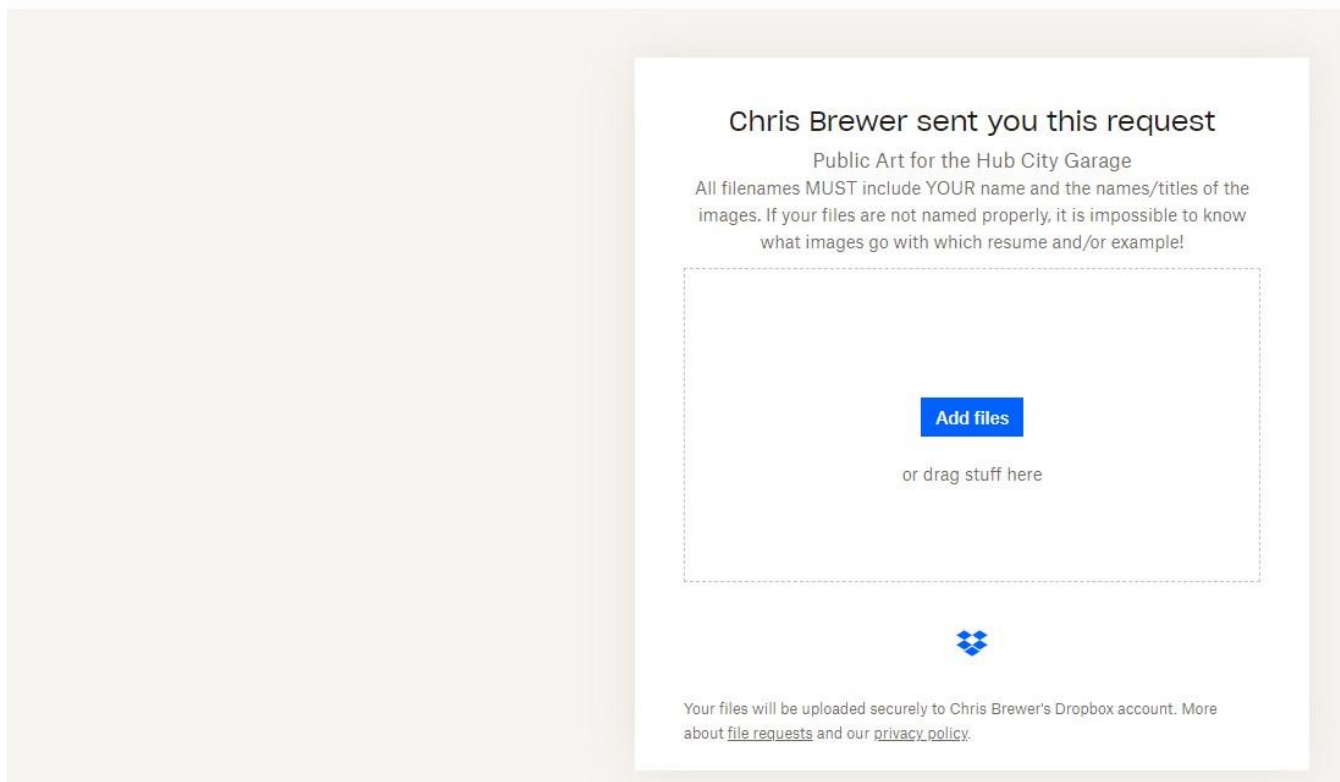
The project prefers to receive applications through the Washington County Arts Council's Dropbox folder "Public Art for the Hub City Garage" using this link:

<https://www.dropbox.com/request/ru4E1klhc8DOAGZlkIXH>

To use the online submission form:

Please first verify that you have the most current version of Adobe Reader. Then, open the .pdf file, fill it out digitally, and save it on your computer with a **different name** than the original .pdf file. Saving it somewhere easy to remember (like your desktop) will also help. If you absolutely need to print out the form and fill it out, either scan or photograph the filled-out form and save it as a .jpg or .pdf file with a **different name** than the original. Finally, upload the newly saved/renamed file, along with all other required files, to WCAC's Dropbox folder, "Public Art for the Hub City Garage" on the web at <https://www.dropbox.com/request/ru4E1klhc8DOAGZlkIXH>.

Your screen will look something like this:



Either upload files from your computer or DropBox. You will not need a DropBox account to use the "Add files" button and find the required documents on your computer to upload to the folder.

Mailed or hand-delivered submissions will be accepted by the Washington County Arts Council at 34 South Potomac Street, Suite 100, Hagerstown, Maryland, 21740. Gallery Hours: Tuesday-Friday, 11am-5pm, Saturday, 10am-4pm.

These submissions will be considered, as long as:

- they comply with all submission requirements above and include a CD or thumb drive of digital images; and,
- they are received by 5 PM on 6/30/23 – **This is not a postmark deadline!**

Incomplete applications or those that do not follow instructions will not be considered. Mailed materials cannot be returned.

Questions

Questions must be submitted via email to the Arts Council no later than 4:30 PM on 5/15/23. Answers to all questions will be posted to all artists by 5/19/23 to the webpage at <https://www.washingtoncountyarts.com/garage>.

Durability and Maintenance Criteria for Commissioned Artworks

All permanent artworks shall be durable, low-maintenance, and appropriate to the location. Works shall be easy to clean. Artists or their designated fabricators shall offer a warranty against damage from normal weathering and "inherent vice" for period of two years. Works shall not in any way represent an "attractive nuisance" nor shall normal public interactions and handling of the artwork result in special hazard to or from the work, including any possible climbing hazard. Artists shall meet standard engineering and conservation criteria as specified below.

Artist Selection Criteria Related to Durability & Maintenance

In an effort to assure that The Hagerstown Cultural Trail's commissioned public artwork will stand the test of time, each finalist or artist will be reviewed. Specifically the selection committee will review any a record of the artist's professional achievements and/or training in technical planning and execution of permanent exterior work.

Reviewing Durability & Maintenance of the Artwork

Permanent work is expected to be permanent; that is, not subject to deterioration, easy to clean, safe to public, and shall not be an attractive nuisance. Finalists and selected artists are responsible for developing appropriate material selection and installation for long-term exterior exposure. Artist shall identify maintenance and conservation needs prior to the installation of new works and may be asked to engage an expert to assess durability in unusual areas if necessary.

Five Point Technical Review

1. Materials Durability: Includes site preparation materials, paints, pigments and anti-graffiti coating or other needed measures against vandalism.
2. Methods Durability: Includes elevation from ground, balance, proximity to moisture, exposure to salt or UV.

3. Maintenance Needs: includes how often artwork needs cleaning, what type of cleaning and propensity of materials to develop mold or damage overtime.
4. Site Preparation: Includes any necessary materials and techniques for preparing the site.
5. Installation Safety: Includes safety of materials and techniques and proposed installation methods, materials, and equipment.

Documentation of Maintenance and Conservation Requirements

All public art will eventually need some form of maintenance and conservation. Therefore, it is important to have a clear understanding of each artwork's maintenance and conservation requirements and any special qualifications required for those who will carry out the work. The commissioned artist will be required to submit a standardized Maintenance and Conservation worksheet at the completion of the project. This would include information such as a listing of all materials used, fabrication techniques and a recommended cleaning schedule, any special qualifications of maintenance personnel, etc.



Call for Artists: Public Art for the Hub City Garage Submission Form

Artist Name _____

Email Address _____

Address _____

Phone _____

Website _____

Image Script:

Image #1 Photo Title _____

Medium _____

Dimensions _____

Brief description

Budget _____

Date of work _____

Image #2 Photo Title _____

Medium_____

Dimensions_____

Brief description

Budget_____

Date of work_____

Image #3 Photo Title _____

Medium_____

Dimensions_____

Brief description

Budget_____

Date of work_____

Image #4 Photo Title _____

Medium_____

Dimensions_____

Brief description

Budget_____

Date of work_____

Image #5 Photo Title _____

Medium _____

Dimensions _____

Brief description

Budget _____

Date of work _____

Image #6 Photo Title _____

Medium _____

Dimensions _____

Brief description

Budget _____

Date of work _____

References:

Reference #1

Name_____

Address_____

Email_____

Phone_____

Project/Relationship

Budget_____

Year_____

Reference #2

Name_____

Address_____

Email_____

Phone_____

Project/Relationship

Budget_____

Year_____

Reference #3

Name_____

Address_____

Email_____

Phone_____

Project/Relationship

Budget_____

Year_____

You may attach to this document using the "Attach More" button above:

- Your brief statement, not to exceed two pages, describing:
 - how the artist would approach this work,
 - how the artist sees this work in relation to the past work of the artist,
 - the basis for the artist's interest in the project.
- Three professional references with current contact information.
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